



## **Women for Women International - UK Fundraising, Marketing and Communications Committee**

### **Seeking New Members**

Women for Women International- UK (WfWI-UK) is seeking new members for our Fundraising, Marketing and Communications (FMC) Committee to support our transformative work with the most vulnerable women in war-torn countries. These positions are voluntary.

#### **About Women for Women International**

When there is an outbreak of war or violence, women suffer most – they experience trauma, sexual violence and the death of loved ones. After the conflict is over, the world’s attention moves on, but these same women are left to rebuild their families and communities.

Women for Women International supports women who live in some of the world’s most dangerous places. Women enrol on the charity’s year-long training programme, where they learn how to earn and save money, improve their family’s health and make their voices heard at home and in their community.

Since 1993, the charity has helped more than 479,000 marginalised women survivors of war in Afghanistan, Bosnia and Herzegovina, Democratic Republic of Congo, Iraq, Kosovo, Nigeria, Rwanda and South Sudan.

With over twenty brutal armed conflicts across the globe, there’s never been a greater need to support women survivors of war. With the support of funders, fundraisers, donors and sponsors from all over the world, women are enrolled in and can graduate from the Women for Women International programme with the skills, knowledge and resources to become successful entrepreneurs. They will pass on their knowledge to their neighbours and children, creating a ripple effect.

#### **The Fundraising, Marketing and Communications Committee (FMC)**

The FMC Committee of Women for Women International-UK is a key group of people who are united in their belief that the work of Women for Women International is critical to women living in conflict affected countries. And that by providing women survivors of war with an opportunity to rebuild their lives, not just them but their families and whole communities will be lifted out of crisis and poverty into a sustainable future and lasting peace.

This is a governance committee made up of Trustees and non-Trustees and the vacancies are non-trustee positions. The Chair of the Committee is a trustee who reports back to the WfWI-UK Board on discussions and recommendations from the Committee.



The responsibilities of the Committee are to support, advise and advance the Fundraising, Marketing and Communications Strategy of WfWI-UK. You will work closely with the Director of Fundraising, Marketing and Communications, the Senior Team, The Chair of the Committee and other members as necessary.

This is a unique opportunity to play a role in challenging some of the major issues of the day and make a real difference; to bring your skill, experience and passion to an extremely successful team and support the next stages of growth and advancement. Our vision is ambitious, and we need the right group of skilled advisers to work with to deliver on this ambition – for the women we serve.

**We are particularly seeking individuals with expertise and track record in the following areas:**

- 1) Restricted Fundraising via Grants from a range of sources** – an individual/s with expertise in this area either from a fundraising background or as a Grant Maker
- 2) Media and PR** – as a journalist, as a media or PR professional, with particular expertise in issues relevant to Women for Women International's work
- 3) Celebrity and Talent Management and Brand Management**
- 4) Individual Giving, Community Fundraising and Marketing**
- 5) Major Giving Programmes**

All applicants should have an **expert track record and knowledge of a relevant skill** and show a **demonstrable passion and understanding of the Women Peace and Security sector and/or Gender and Development**

#### **Person specification**

**In addition to being expert in a relevant field, the ideal candidates will:**

- Have genuine interest in women's rights and supporting our work with women survivors of war.
- A passion for the values of Women for Women International – UK.
- Proven expertise and experience of the non-profit sector is essential.
- Availability and commitment to attend meetings and read papers

#### **Terms and Commitment**

**Key Point Person:** Director of Fundraising, Marketing and Communications, Chair of the FMC Committee (also a WfWI-UK Board member)

**Location:** Committee Meetings are held in London, UK



**Hours:** The Committee meets quarterly. All members are expected to attend the meetings either in person or via telephone/skype/video conference and assist with relevant matters between meetings.

**Salary:** This is an unpaid voluntary position.

**Deadline for applications: 5pm, January 4<sup>th</sup> 2019**

**To apply or find out more**

To apply, please send your CV, and a covering letter outlining how your previous experience, knowledge and skills equip you to meet the requirements of the person specification to [UKRecruitment@womenforwomen.org](mailto:UKRecruitment@womenforwomen.org).

Or to arrange an informal chat about this opportunity please contact Shivonne Graham, Director of Fundraising, Marketing and Communications, WfWI-UK, [sgraham@womenforwomen.org](mailto:sgraham@womenforwomen.org)

*Women for Women International is an equal opportunities employer and we positively welcome applications from all suitably qualified persons regardless of their religious beliefs or political opinions, sex, marital or family status, ethnicity, sexual orientation, age or disability status. Women for Women International UK is a registered charity (charity number: 1115109) and a company limited by guarantee (company no: 05650155), registered in England and Wales.*